Outline

Introduction on InnoVEX

- Vision
- Positioning
- Ecosystem

Overview of InnoVEX 2019

- Display
- Forum
- Pitch
- Matchmaking
- Networking & Startup Tour
- Visitor Analysis
Introduction on InnoVEX
Vision

COMPUTEX, one of world’s leading ICT trade shows since 1981, launched brand new exhibit dedicated to startups in 2016.

With a series of events such as Display, Forum, Demo, Networking and Startup Tour, InnoVEX will make a splash in maximizing innovative, technological and invest-
Positioning

Building business networks and opportunities for global startups.
Ecosystem

From 170+ Countries

InnoVEX

International Buyer

Global Startup

OEM/ODM

VC and Crowdfunding

Accelerator

InnoVEX

Foxconn

Delta

Compal

Wistron

Jafco Asia

Indiegogo

Samsung NEXT

OurCrowd

amazon launchpad

Garage+
Overview of InnoVEX 2019 (May 29 - 31, 2019)
Events

- Displays
  467 Startups

- Forums
  40+ Speakers

- Demos
  60+ Teams

- Pitches
  $420K US dollars

- Matchmaking
  45 VCs with 69 Startups

- Startup Tour
  1 Day Tour
467 Startups from 25 Countries

Top 5 exhibiting countries
The Netherlands, Hong Kong, France, Korea and the Philippines

International Presence

5% America
5% Southeast Asia
7% Northeast Asia
9% Europe
74% Taiwan
12 National Pavilions
Key Exhibitors & Participants
Product Category

- Big Data & Cloud: 6%
- AR/VR/XR: 6%
- Industrial Solutions: 8%
- Enterprise Software: 8%
- Health & Biotech: 9%
- AI/IoT: 28%
Company Stage

<table>
<thead>
<tr>
<th>Stage</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept only</td>
<td>12%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Working on product</td>
<td>25%</td>
<td>19%</td>
<td>22%</td>
</tr>
<tr>
<td>Going to market</td>
<td>37%</td>
<td>44%</td>
<td></td>
</tr>
<tr>
<td>Growth &amp; Scale</td>
<td>21%</td>
<td>25%</td>
<td>33%</td>
</tr>
<tr>
<td>Stable in business</td>
<td>5%</td>
<td>9%</td>
<td>10%</td>
</tr>
</tbody>
</table>
InnoVEX Forum

40+ Speakers
100,000+ Viewers
Pitch Contest

Total Price
USD $420,000

Grand Award
$30,000 USD

Special Award
TTA Qualcomm TAIWANIA
Startup Matchmaking

69 Startups
45 VCs and Corporates
Networking & Startup Tour
Beyond InnoVEX
Visitor Analysis

- VCs: 514
- Accelerators: 50+
- InnoVEX Total Visitors: 18,251
- COMPUTEX Total Visitors: 42,495
Visitor Analysis

Looking for Products 37%
Keeping up to date with technologies and markets 20%
Collecting the information about startup ecosystems 15%
Looking for opportunities to invest in startups 10%
Increasing visibility & exposure 5%
Others 12%

Top 5 Categories the visitors are interested in are:
- AI
- IoT
- 5G
- Big Data & Cloud
- Retail
8.3

On a scale 1-10, how likely is it that you would recommend InnoVEX at COMPUTEX to a friend or colleague?

Informative
Fun
Valuable

What is the word would you use to describe InnoVEX?
Welcome to join us